

# Privacy Policy

**Last Updated: 21/06/2025**

This Privacy Policy explains how Lewis Housden collects, uses, and protects your personal information when you engage with our photography services or visit our website.

## 1. Information We Collect

- Full name
- Email address and phone number
- Home address (for deliveries, where applicable)
- Details related to your photoshoot (location, date, preferences)
- Photographs and likenesses, with your consent

## 2. How We Use Your Information

We use your information to:

- Communicate with you about bookings and services
- Provide and deliver your photographs
- Process payments and invoices
- Promote our services (with your explicit consent)

## 3. Sharing Your Information

We do not sell or share your personal data with third parties except when necessary to deliver our services (e.g., photo labs, digital gallery platforms), and only when those third parties comply with data protection laws.

## 4. Consent For Image Use

We may request your consent to use your images on our website, social media, or marketing materials. You can opt out at any time by notifying us in writing.

## **5. Data Retention**

We retain your information and final images for up to 3 months unless otherwise agreed. After this period, your data may be archived or securely deleted.

## **6. Your Rights**

Under UK data protection laws, you have the right to:

- Request access to your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Withdraw consent for public image use
- Lodge a complaint with the Information Commissioner's Office (ICO)

## **7. Data Security**

We take reasonable measures to protect your data, including using password-protected systems and secure storage practices.

## **8. Children's Privacy**

Where we photograph minors, we obtain parental or guardian consent before capturing and using any images. This includes a separate model release form specific to minors.

## **9. Contact Us**

If you have any questions about this Privacy Policy or your data, please contact:

**Lewis Housden**

Email: [hello@lewishousden.co.uk](mailto:hello@lewishousden.co.uk)

Telephone: [07547588399](tel:07547588399)

Website: [www.lewishousden.co.uk](http://www.lewishousden.co.uk)